

# SSWA FUTURE LEADERS SPONSORSHIP APPLICATION

## Personal Information:

Name: Tahníe Gilliland Date: \_\_\_\_\_  
Contact Information - Email: tahníe.gilliland@sofidel.com Phone: 215-582-9011  
Date of Birth: 01/28/1990 Years Employed in Sanitary Supply Industry: 6  
Company: Sofidel America  
Position: Marketing Specialist  
Company Mentor/Sponsor: Mark Kirchgasser

In addition to submitting your resumé, introductory video, and letter of nomination/recommendation, please complete the following information as applicable:

## Volunteer Activity:

Please list the name of institution, dates of volunteer work, description of volunteer work, and why it is important to you.

I was a freelance fundraising coordinator for The Classroom Project from August of 2018 until December of 2021. Unfortunately,  
Grace, the founder, decided to close her doors. We helped served the community with events, such as feeding homeless shelters during the holiday and  
hosting silent auctions to help raise money for classroom teachers. I still continue to support the community in different ways, such as clothing and food  
donations to helping clean up parks.

## Work Activity:

Please list all current and past employment (include dates). For each job describe the nature of your position and any management positions held.

Sofidel America (April 2019-Present)- Started as Customer Service and have been promoted to Marketing

Crossroads Tavern (Aug 2018-Dec 2023)- Networking Waitress

The Classroom Project (Aug 2018- Dec 2012)- Funraising Coordinator

Elementary School Teacher (Jan 2012-April 2019)- Taught all subjects to elementary school students

## Personal Accomplishments:

Include any accomplishments that you would like to be considered in evaluating your application.

Staying consistent in the gym has taught me discipline and mental resiliance. That mindset has helped me push through  
tough challenges personally and professionally and helps me show up as a focused leader. Additionally, one of my long-term  
goals is to mentor young professionals and create inclusive spaces for growth. Being recognized for leadership potentially now is a  
step toward that.

**Tahnje Gilliland**  
tahnjeleigh333@gmail.com  
267-664-8369

Permanent Address:  
216 Washington Court  
Quakertown, PA 18951

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## **OBJECTIVE**

Motivated and dedicated professional with a Bachelor's Degree in Elementary Education and a diverse background in teaching, marketing, account management, and hospitality. Strong interpersonal, organizational, and problem-solving skills with a proven ability to work effectively in team-oriented environments.

## **QUALIFICATIONS**

- Strong Work Ethic & Physical Endurance
- Excellent Team Collaboration
- Problem Solving & Multi-tasking
- Attention to Detail
- Customer Service & Relationship Building
- Adherence to Procedures and Direction

## **EDUCATION**

B.S.Ed. Kutztown University of Pennsylvania  
Kutztown, PA  
**Major: Elementary Education**  
**Concentration: Early Childhood**  
GPA: 3.6

December 2011

## **WORK EXPERIENCE**

### **Marketing Specialist**

*Sofidel America*

February 2022- Present

Horsham, PA

- Manage marketing operations and product strategies for Amazon and Away From Home channels.
- Collaborate with cross-functional teams to optimize product visibility and performance.

**WORK EXPERIENCE CONTINUED**

**Account Manager** April 2019- February 2022  
*Sofidel America* Horsham, PA

- Oversaw customer accounts and processed high-volume orders.
- Ensured satisfaction and timely delivery by resolving client concerns promptly.

**Fundraising Coordinator** August 2018- August 2021  
*The Classroom Project* Philadelphia, PA

- Led donor outreach and grant writing initiatives.
- Networked to secure resources and funding for educational support.

**Waitress** August 2018- December 2023  
*Crossroads Tavern* Hilltown, PA

- Provided consistent, quality service while working in a high-paced environment.
- Responsible for setting up and managing physical tasks including heavy lifting and furniture arrangement.

**TEACHING EXPERIENCE**

**Catapult Learning** August 2017-April 2019  
Our Lady of Port Richmond School Philadelphia, PA

- Pulling small groups to support learning in developmental math and reading. Incorporated technology and fun. Recorded attendance and data into online systems.

**Philadelphia School District** August 2015-June 2017  
Julia Ward Howe Elementary Philadelphia, PA

- Taught an inclusive third grade classroom with the incorporation of technology, such as laptops, iPads, and smart boards. Created lessons and data on Microsoft Office. Communicated with parents daily.

**TEACHING EXPERIENCE CONTINUED**

*Philadelphia School District* February 2015-June 2015  
Watson T. Comly Elementary Philadelphia, PA  
Detail oriented, traveling writing preparation teacher for grades K-5.  
Communicated with classroom teachers on needs and goals.

*Hoke County Schools* August 2013-June 2014  
Upchurch Elementary School Raeford, NC  
Taught an inclusive full day Kindergarten class with the use of many  
technologies. Newsletters were uploaded weekly to my webpage. Data  
was recorded in google docs.

*Cumberland County Schools* October 2012-June 2013  
Westarea Elementary School Fayetteville, NC  
Taught an inclusive third grade class with the incorporation of technology.  
Organized field trips and quarterly assessments.

**REFERENCES**

Grace Piana  
Founder, Lead Consultant (215) 390-3593  
Philadelphia, PA

Carol Mrozinski  
Owner, Crossroads Tavern (215) 514-8148  
Hilltown, PA

Derek Dafoe  
EVP of Marketing and Sales, Sofidel (215) 512-4640  
Horsham, PA



May 23, 2025

SSWA Future Leaders,

Nomination for Tahnie Gilliland, Marketing Specialist - AFH

I am writing to enthusiastically recommend Tahnie Gilliland for recognition as a Future Leader within the SSWA organization. Tahnie's passion for the Sanitation Supply Industry is truly inspiring, and her unwavering commitment to expanding her knowledge and leadership within the industry sets her apart as an exceptional candidate for this honor.

Tahnie possesses a unique ability to be both strategic and direct, a combination that has proven invaluable in her role at Sofidel. Her self-driven nature and determination to propel Sofidel to greater heights in the Away From Home Industry are evident in her daily pursuits. Tahnie's dedication to excellence and her relentless drive to achieve her goals make her an outstanding leader and a role model for her peers.

I have no doubt that Tahnie Gilliland will continue to make significant contributions to the Sanitation Supply Industry and will excel in any leadership role she undertakes. Her passion, strategic mindset, and commitment to continuous improvement are qualities that will undoubtedly benefit both Sofidel and the SSWA today and for years to come.

Sincerely,

*Derek Dajoe*

Executive Vice President  
Sofidel America