



**Sanitary Supply
Wholesaling Association**

OMNI GROVE
PARK INN

**EXECUTIVE CONFERENCE AGENDA
August 26-29, 2024**

Monday, August 26th

2:00 - 5:30 PM **Registration** Sammons Registration
6:00 - 9:00 PM **Opening Reception sponsored by Diversey** Vanderbilt Terrace

Tuesday, August 27th

7:00 - 8:00 AM **Breakfast sponsored by Dial/Henkel Corp.** Laurel FGHI
8:00 - 8:15 AM **Welcome & Introduction, Tim Hodges (The O’Dell Corporation), SSWA President** Skyline Room
8:15 - 9:45 AM **Presentation: Tom Morrison — “AI... Be a Friend or Be Afraid / Future 4.0 Thinking”**
9:45 - 10:00 AM **Break**
10:00 - 11:00 AM **General Business Meeting, Future Leaders Intro’s, Election**
11:00 AM **Adjourn - Box Lunch (for all) sponsored by Sofidel** Laurel FGHI
11:30 AM **Activities: Golf Tournament, Spa Treatment, or Biltmore Mansion Tour**
Golf Tournament sponsored by Rubbermaid Commercial Products
Grove Park Inn Golf Course - Check in with Team Captain - Shamble - Shotgun @ 12:00p
Asheville Spa & Wellness - by appointment as scheduled
Biltmore Tour - meet outside the Vanderbilt Wing - 12:00 departure
6:00-7:00 PM **Cocktails sponsored by O’Dell Corporation** Heritage A
— followed by **Dine-Arounds** in Small Groups — Check in with your Table Captain

Wednesday, August 28th

7:00 - 9:00 AM **Breakfast sponsored by P&G Professional** Laurel FGHI
8:00 - 12:08 PM **Person-to-Person Conferences** Skyline Room
11:40a - 1:00 PM **Lunch sponsored by Reckitt, Lysol Professional Solutions** Laurel FGHI
1:00 - 4:30 PM **Person-to-Person Conferences** Skyline Room
6:30 - 10:00 PM **Cocktails & Awards, Closing Dinner co-sponsored by S.P. Richards & Dial/Henkel Corp.** Seely Pavilion

Thursday, August 29th

Anytime **Departures**

**Attire:
All Activities and Events are Resort Casual**