

#### Avery Vise VP, Trucking

avise@ftrintel.com @AveryVise

# **Outlook for Trucking**

#### SSWA Executive Conference

August 27, 2019









Download a complimentary copy of FTR's latest Shippers Update and Trucking Update reports and a copy of this presentation

# www.ftrintel.com/sswa

#### OVERVIEW

- Recap of 2017-2018
- Current market conditions
- Volume and rates outlook
- Issues to watch



#### **Transportation** Intelligence

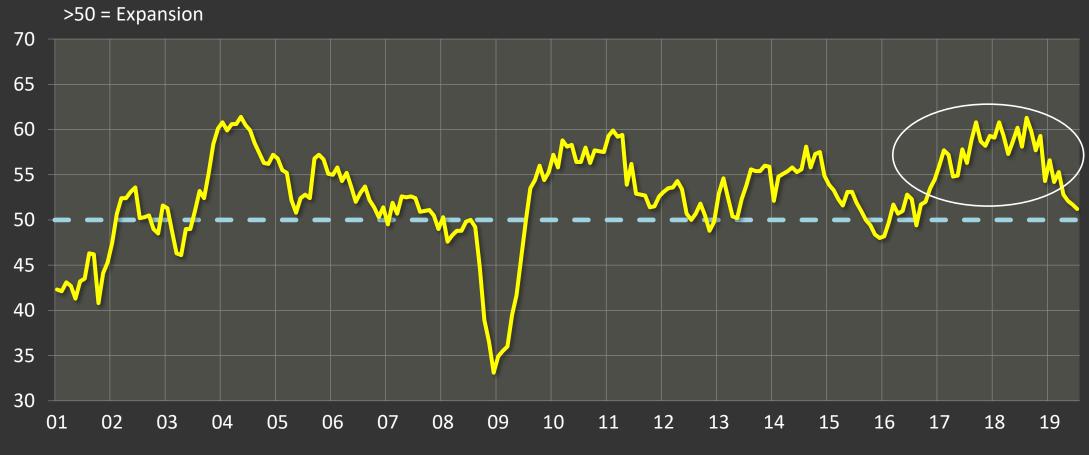
#### Recap of 2017-2018



Manufacturing surged starting in late 2016, peaking in the summer of 2018



#### ISM MANUFACTURING INDEX



Source: ISM Report on Business, Manufacturing



#### SSWA Executive Conference – August 27, 2019

- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong



- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand



#### FOR-HIRE TRUCKING JOBS

Payroll employment, in thousands, seasonally adjusted and y/y change 1,550 5.0% Y/Y change (right axis) - Total - -  $\cdot$  Pre-recession peak 4.5% 4.0% 1,500 3.5% 3.0% 2.5% 1,450 2.0% 1.5% 1.0% 1,400 0.5% 0.0% -0.5% 1,350 -1.0% -1.5% 1,300 -2.0% 2012 2013 2014 2015 2016 2017 2018 2019 Source: Bureau of Labor Statistics (BLS), FTR (www.ftrintel.com)

#### FTR

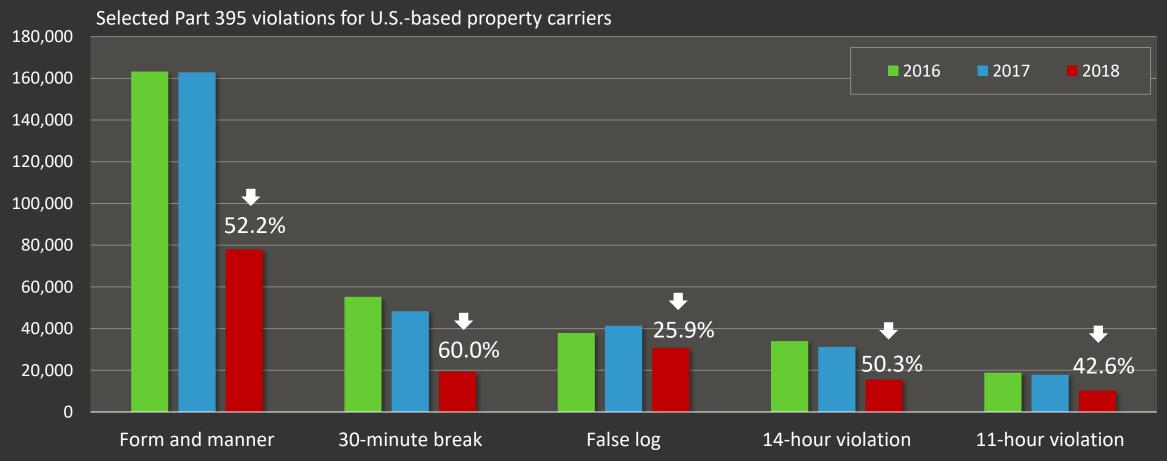
SSWA Executive Conference – August 27, 2019

- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand
- Uncertainties over the Trump administration's policy on electronic logging devices (ELDs) probably played a role in holding back a response

- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand
- Uncertainties over the Trump administration's policy on electronic logging devices (ELDs) probably played a role in holding back a response
- ELDs significantly hit productivity, especially among small carriers



### MAJOR HOS VIOLATIONS BY YEAR



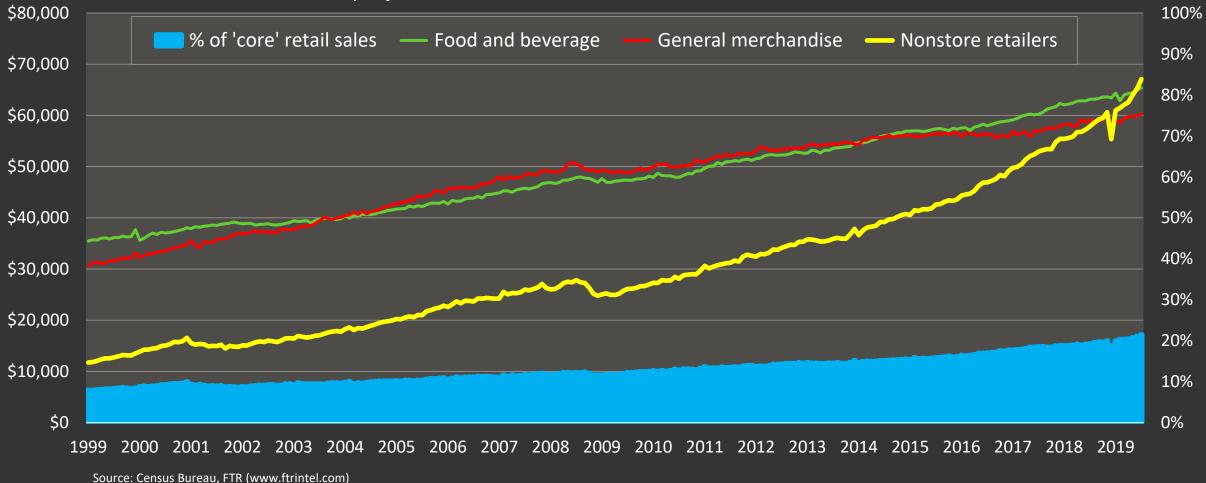


- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand
- Uncertainties over the Trump administration's policy on electronic logging devices (ELDs) probably played a role in holding back a response
- ELDs significantly hit productivity, especially among small carriers
- The growth in e-commerce added further pressure



#### **RETAIL STORES VS. NONSTORE RETAIL**

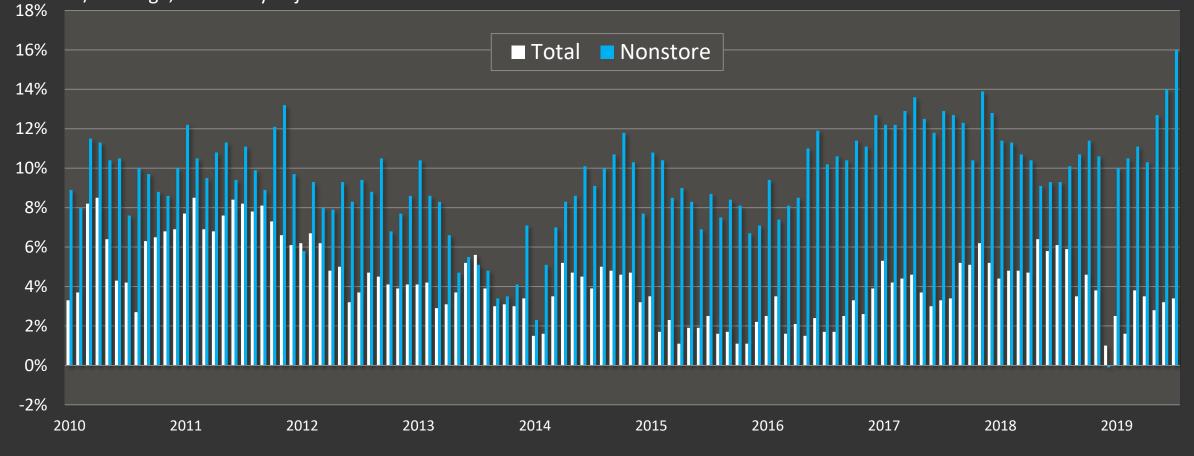
Sales in \$Millions, seasonally adjusted





#### TOTAL RETAIL VS. NONSTORE RETAIL

Y/Y change, seasonally adjusted

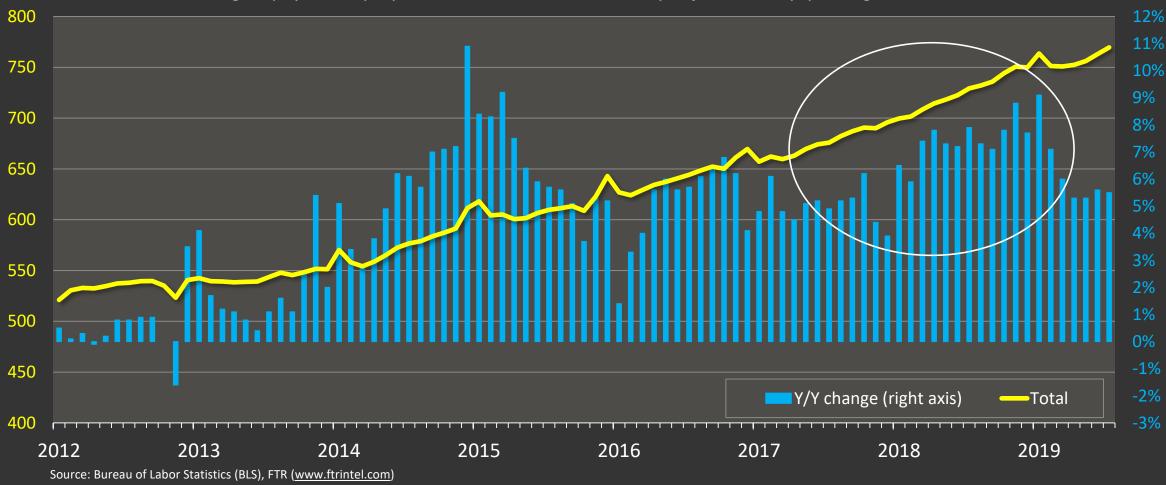


Source: Census Bureau, FTR (www.ftrintel.com)



## PARCEL AND LOCAL DELIVERY JOBS

Couriers and messengers payroll employment, in thousands, seasonally adjusted and y/y change





SSWA Executive Conference – August 27, 2019

#### AMAZON TRUCKLOADS & WAREHOUSING

Annual safety inspections of Amazon loads and N.A. fulfillment center square footage (as of yearend) 10,000 180,000 11.6% Loads inspected Carriers used Square footage (right axis) 9,000 160,000 47.3% Notes: 8,000 Percentage labels are Y/Y increases 140,000 Only a fraction of loads are inspected; actual 7,000 120,000 Amazon volume would be much higher. 6,000 97.2% 100,000 5,000 80,000 4,000 60,000 19.1% 3,000 51.8% 37.8% 40,000 73.8% 2,000 21.1% 38.1% 64.9% 30.8% 20,000 1,000 29.4% 11.1% 16.7% 0 0 2011 2012 2013 2014 2015 2016 2017 2018

Source: FTR analysis of FMCSA MCMIS data, Amazon annual reports (www.ftrintel.com)



- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand
- Uncertainties over the Trump administration's policy on electronic logging devices (ELDs) probably played a role in holding back a response
- ELDs significantly hit productivity, especially among small carriers
- The growth in e-commerce added further pressure
- These stresses on the system sent spot market metrics soaring



#### MARKET DEMAND INDEX (MDI) – TOTAL

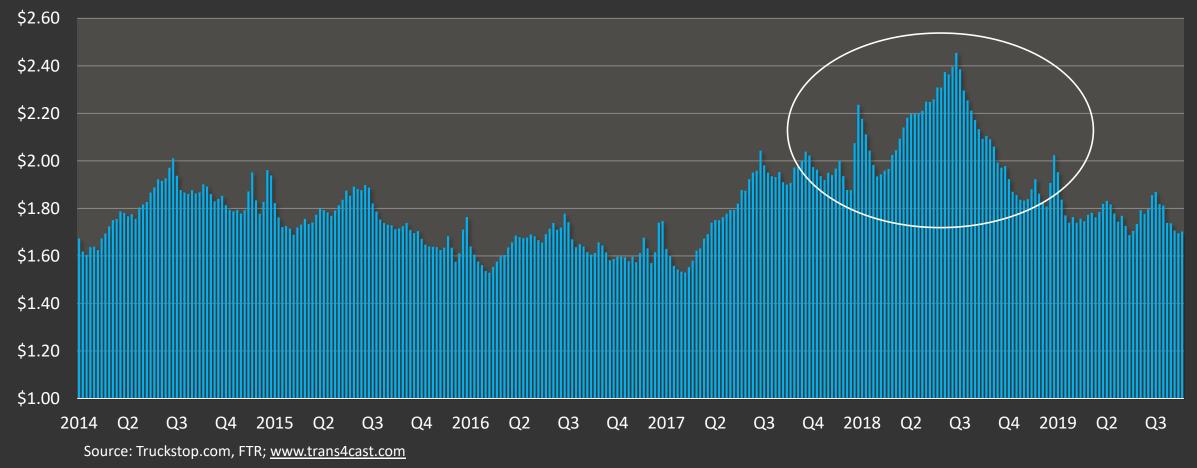
Ratio of loads available to trucks available





#### TRUCK SPOT RATES - TOTAL

Weekly broker-posted rate per mile, <u>excluding fuel surcharge</u>

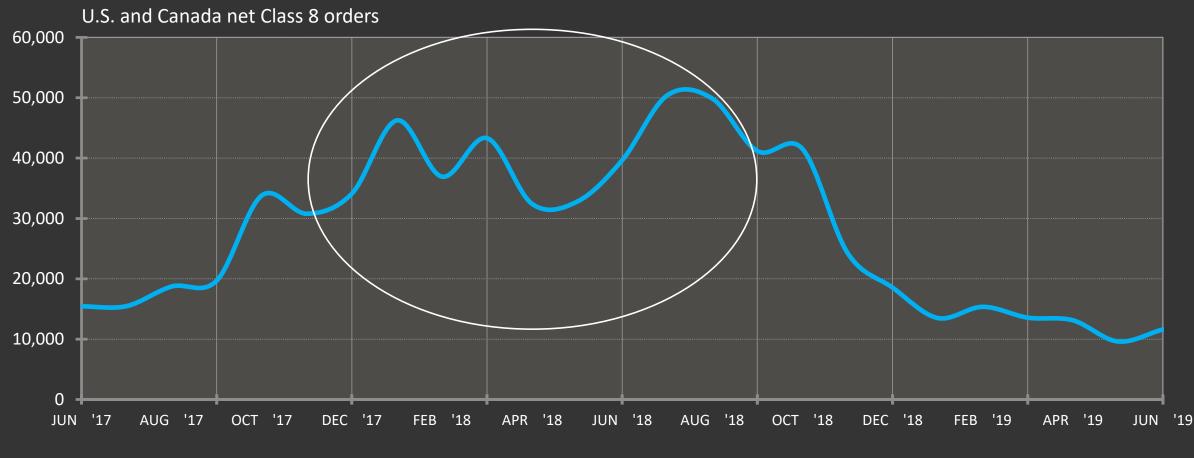




- Manufacturing surged starting in late 2016, peaking in the summer of 2018
- Retail sales also were surging and construction was strong
- Carriers had not added the capacity needed to handle this demand
- Uncertainties over the Trump administration's policy on electronic logging devices (ELDs) probably played a role in holding back a response
- ELDs significantly hit productivity, especially among small carriers
- The growth in e-commerce added further pressure
- These stresses on the system sent spot market metrics soaring
- Carriers added capacity in response



#### NEW TRUCK ORDERS



Source: FTR (<u>www.ftrintel.com</u>)



#### SSWA Executive Conference – August 27, 2019

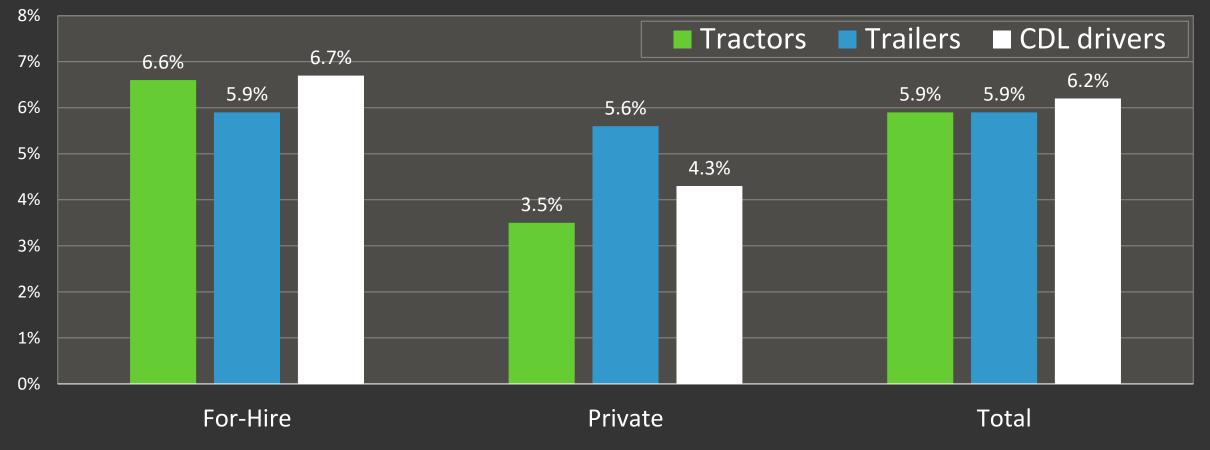
#### FOR-HIRE TRUCKING JOBS

Payroll employment, in thousands, seasonally adjusted and y/y change 1,550 5.0% Y/Y change (right axis) — Total – - · Pre-recession peak 4.5% 4.0% 1,500 3.5% 3.0% 2.5% 1,450 2.0% 1.5% 1.0% 1,400 0.5% 0.0% -0.5% 1,350 -1.0% -1.5% 1,300 -2.0% 2012 2013 2014 2015 2016 2017 2018 2019 Source: Bureau of Labor Statistics (BLS), FTR (www.ftrintel.com)



#### TRACTOR-TRAILER OPERATION GROWTH

U.S. interstate tractor-trailer operations, 2019Q2 vs. yearend 2017Q2



Source: FTR analysis of FMCSA MCMIS data (www.ftrintel.com)



#### Transportation Intelligence

#### Current market conditions



### CURRENT MARKET CONDITIONS

Market conditions began to settle in Q3/Q4 of 2018

## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing



## FREIGHT-RELATED INDICATORS

Current as of August 26, 2019

$\Leftrightarrow$	Manufacturing	ISM index lowest since October 2016 and trending downward, but still above 50. The Fed index is weakening, but durable goods orders are steady.
	Construction	Total construction spending is down with non-residential fading and residential even weaker.
$\Leftrightarrow$	Housing	Residential construction remains weak, but home sales are solid. Mortgage rates are the lowest since November 2016. One area for upside potential.
	Consumer	Retail sales were at an all-time high in July. Y/Y growth is solid, though not as high as last summer. However, that was a period when gas prices were rising.
	Inventories	The inventory-to-sales ratio is stuck at near the highest level since before the 2017 hurricanes. A higher ratio generally means less velocity in replenishment.
	Employment	Payroll job growth is slowing a bit, but job openings are still high and the unemployment rate is near a 50-year low.
	Energy	Crude prices are in the mid-\$50/barrel range. Diesel prices are stable and about 20 cents lower than a year ago.

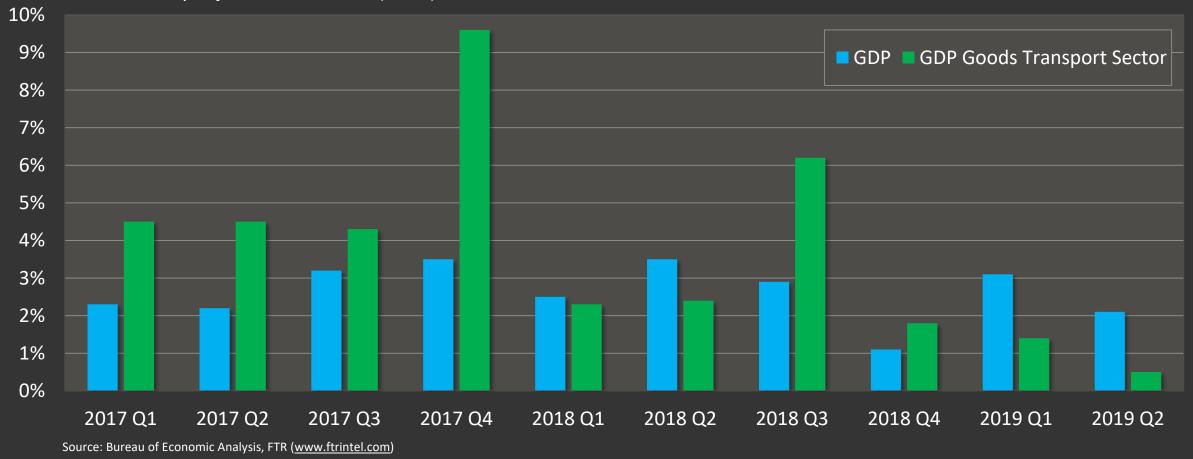
## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing
- The freight sector has begun to lag behind GDP



#### GDP VS. GDP GOODS TRANSPORT

Q/Q seasonally adjusted annual rate (SAAR)



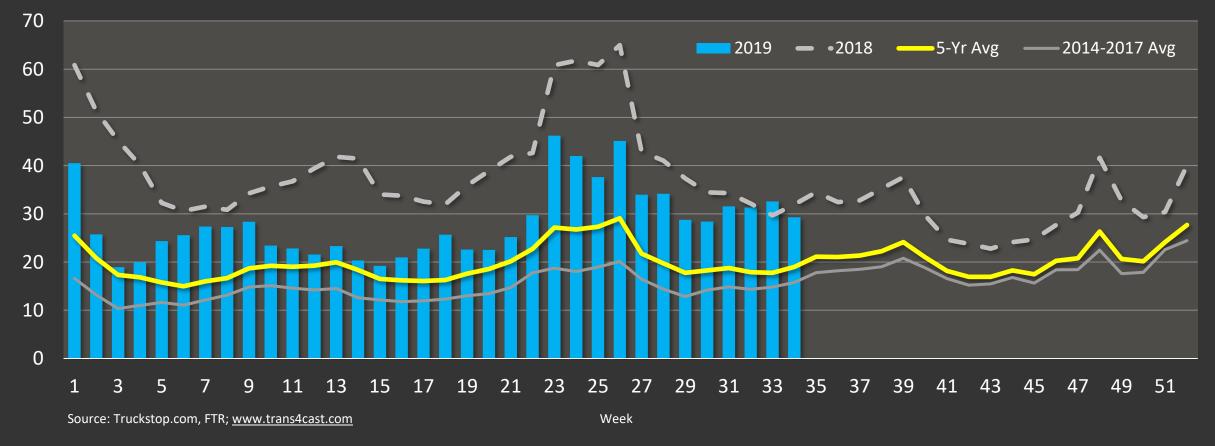


## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing
- The freight sector has begun to lag behind GDP
- The spot market remains tighter than average...

#### MARKET DEMAND INDEX (MDI) – DRY VAN

Ratio of loads available to trucks available





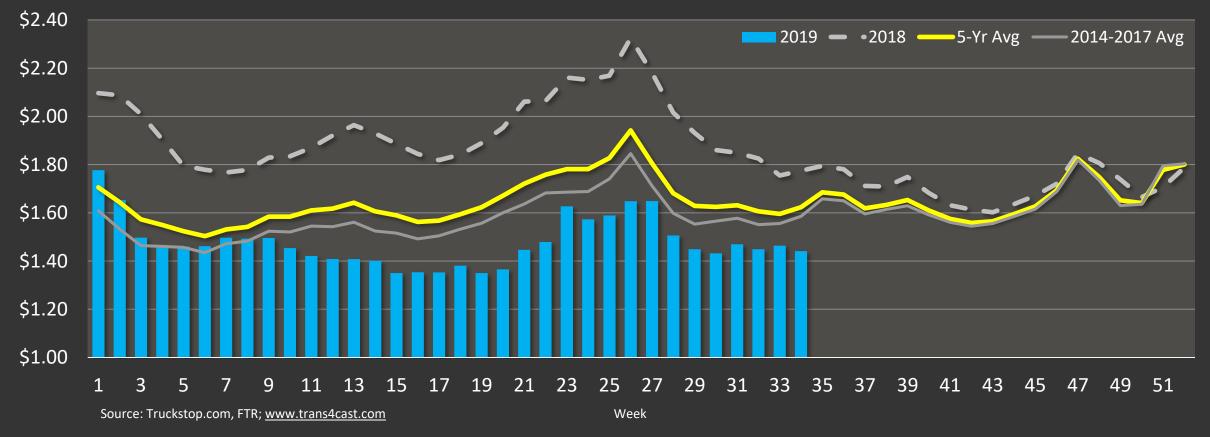
SSWA Executive Conference – August 27, 2019

## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing
- The freight sector has begun to lag behind GDP
- The spot market remains tighter than average...
- ...but spot rates are soft...

#### TRUCK SPOT RATES-DRY VAN

Weekly broker-posted rate per mile, excluding fuel surcharge





SSWA Executive Conference – August 27, 2019

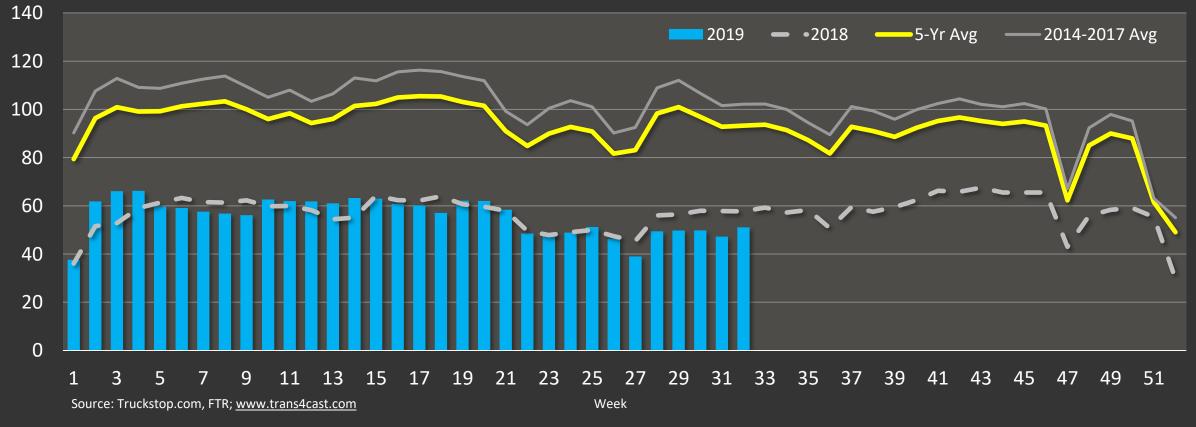
## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing
- The freight sector has begun to lag behind GDP
- The spot market remains tighter than average...
- ...but spot rates are soft...
- ...despite truck availability being below even last year



#### SPOT TRUCK AVAILABILITY – DRY VAN

Index, 100 = 2014 average





## CURRENT MARKET CONDITIONS

- Market conditions began to settle in Q3/Q4 of 2018
- Carriers' capacity additions hit as industrial sector began slowing
- The freight sector has begun to lag behind GDP
- The spot market remains tighter than average...
- ...but spot rates are soft...
- ...despite truck availability being below even last year
- FTR analysis: Overall truck freight market in close balance



#### Transportation Intelligence

### Volume and rates outlook



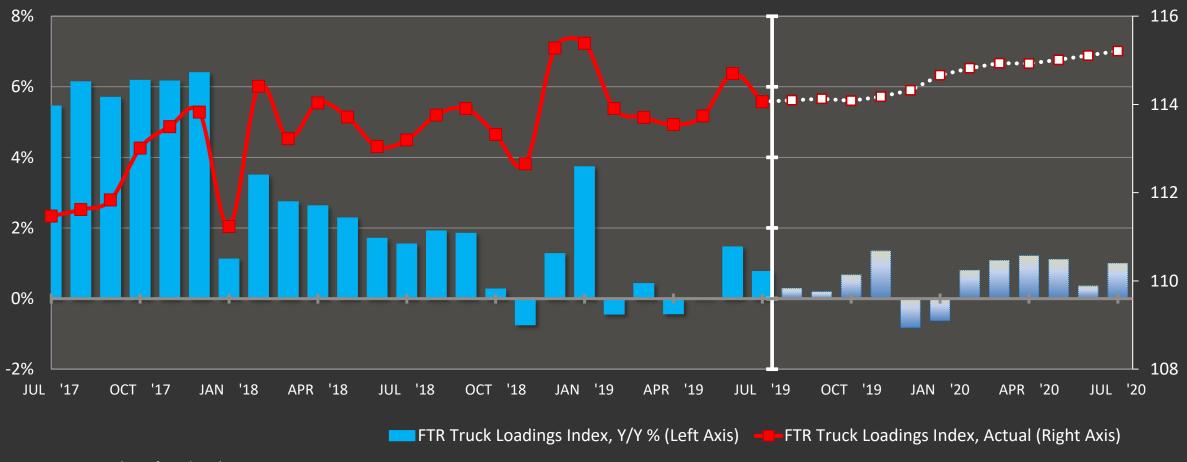
## VOLUME AND RATES OUTLOOK

Freight the outlook for freight volume is weak, especially for dry van



#### FTR TRUCK LOADINGS INDEX

Actual & Y/Y change

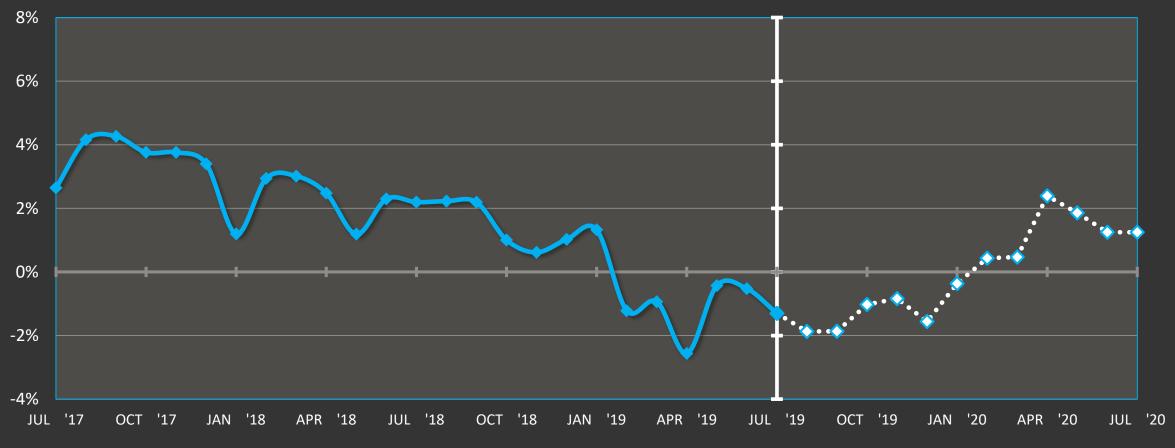


Source: FTR (www.ftrintel.com)



SSWA Executive Conference – August 27, 2019

#### DRY VAN TRAILER LOADINGS – Y/Y CHANGE



Source: FTR (www.ftrintel.com)

FTR

#### SSWA Executive Conference – August 27, 2019

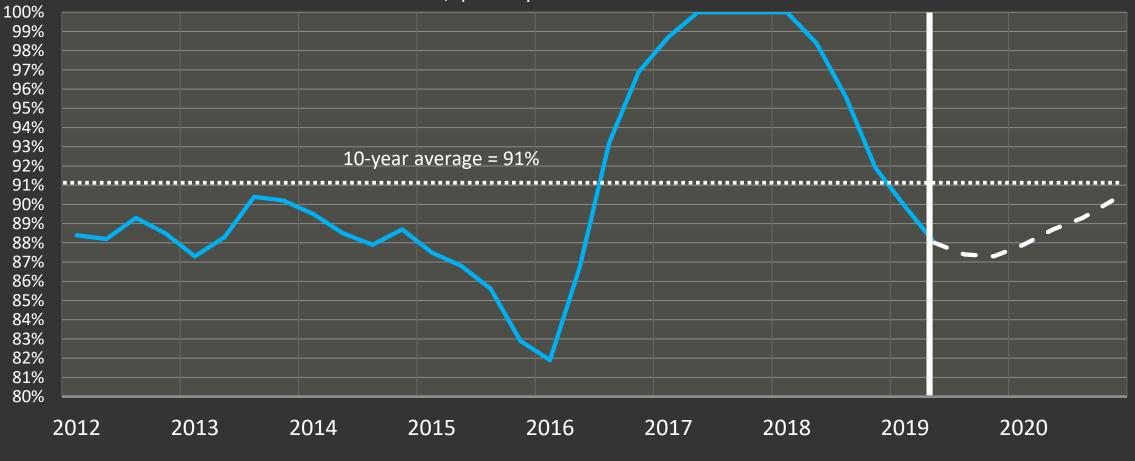
## VOLUME AND RATES OUTLOOK

- Freight the outlook for freight volume is weak, especially for dry van
- Capacity utilization is low, but it probably is close to bottoming out



## ACTIVE TRUCK UTILIZATION

Truck fleet in use vs. seated trucks available, quarterly



Source: FTR (www.ftrintel.com)

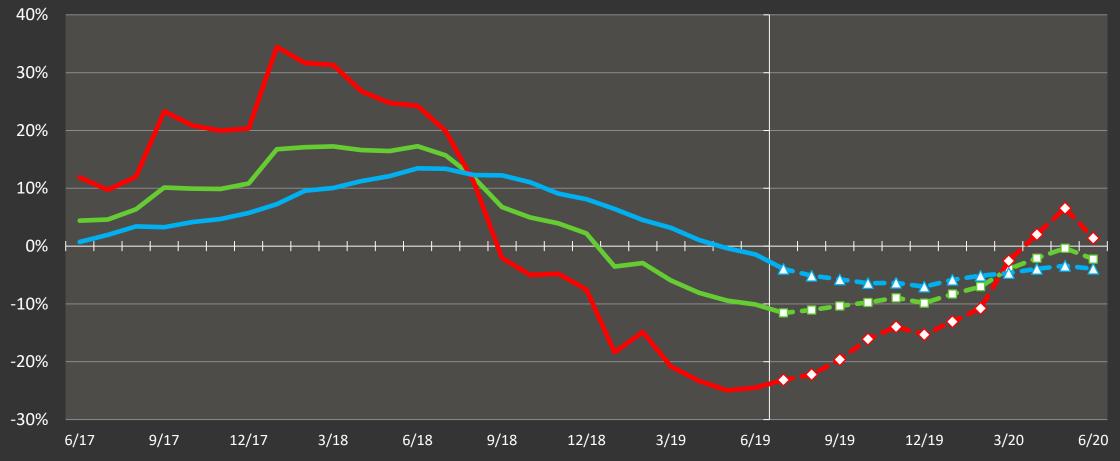


SSWA Executive Conference – August 27, 2019

## VOLUME AND RATES OUTLOOK

- Freight the outlook for freight volume is weak, especially for dry van
- Capacity utilization is low, but it probably is close to bottoming out
- After a very strong couple of years, dry van rates are forecast to be down 8.5% for 2019, but they are beginning to stabilize.
- The outlook is for another 1.9% drop in 2020

#### DRY VAN TRUCKLOAD RATES – Y/Y CHANGE



Source: FTR (<u>www.ftrintel.com</u>)



#### Transportation Intelligence

#### Issues to watch



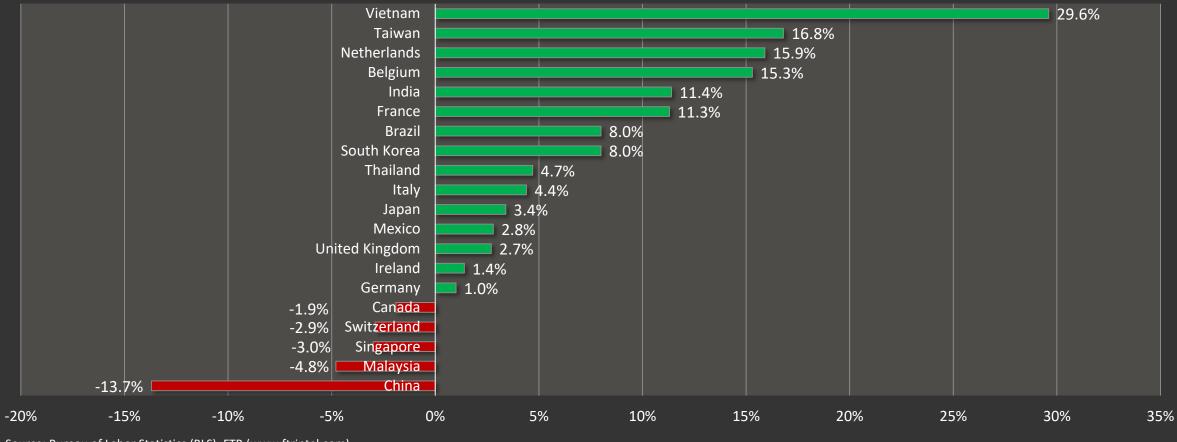
### **ISSUES TO WATCH**

International trade



## U.S. TRADE WITH SELECT COUNTRIES

Y/Y change in value of exports + imports, 20 largest partners, 6 months 2019 vs. 6 months 2018







## **ISSUES TO WATCH**

- International trade
- Regulation



### PENDING REGULATIONS

- December 16, 2019: Automatic on-board recording devices (AOBRDs) 
   Electronic logging devices (ELDs) transition
- January 6, 2020: Drug and alcohol clearinghouse for CDL drivers
- February 2020: Entry-level CDL driver training standards

### PENDING REGULATIONS

#### AOBRD ELD Transition

- Many carriers adopting electronic logs for the first time last year already use compliant devices
- ELD standards allow fewer opportunities for fudging rules at the margin
- Not likely to be as disruptive as the initial implementation, but the productivity impact could be noticeable

#### Drug and alcohol clearinghouse

- If FMCSA estimates of job-hoppers is correct, the impact on the driver supply should be at most 14,000
- However, this assumes that carriers are disclosing positive tests and refusals to other carriers now
- In any case, a bigger issue probably is marijuana legalization at the state level

#### Entry-level training standards

- First regulatory training standards in the history of the federal CDL program
- FMCSA plans to delay implementation of part of the rule
- Should not have a significant effect on driver availability

### HOURS-OF-SERVICE REFORM

#### Published August 22

- Major proposed changes
  - Adding 2 hours to allowed work day under the short-haul exception from ELDs
  - Adding 50 miles (to 150 air miles) to allowed radius under the short-haul exception from ELDs
  - Loosening the 30-minute rest break requirement
  - Making the sleeper berth split rest option more flexible and allowing the shorter period to "stop the clock"
  - Allowing drivers to pause their 14-hour driver window for up to 3 hours by taking off-duty time
- Provides much more flexibility for drivers held up at shipping and receiving docks
- Not likely to take effect before Q2 or Q3 of 2021 if then



## **ISSUES TO WATCH**

- International trade
- Regulation
- Jobs and wages



## AVERAGE U.S. MONTHLY JOB GROWTH

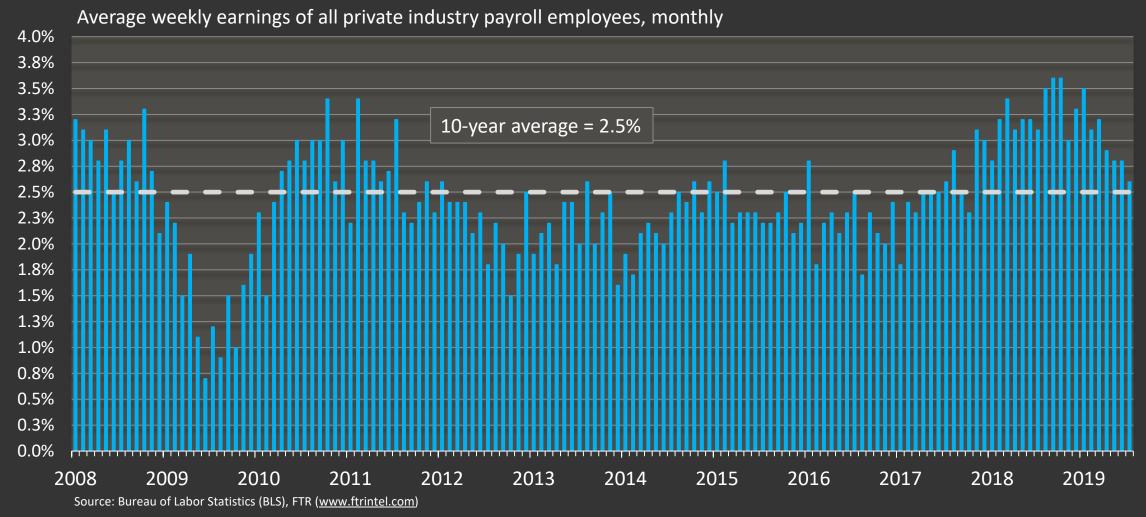
Payroll jobs in thousands, seasonally adjusted



Source: Bureau of Labor Statistics (BLS), FTR (www.ftrintel.com)



## U.S. WAGE GROWTH – Y/Y CHANGE





#### Transportation Intelligence

#### Summary



#### SUMMARY

- Freight demand has slowed but the outlook is reasonably stable
- The capacity crunch is history, and carriers are pulling back on drivers and trucks
- Dry van rates are forecast to be down 8.5% in 2019 and another 1.9% in 2020
- The trade war with China is the biggest economic risk in the near term
- Upcoming regulations *probably* won't have too effect on trucking, but the final ELD phase and drug and alcohol clearinghouse could surprise
- Although the labor market remains very tight, slower job growth *could* be an early warning sign for retail, food, and the housing market







Download a complimentary copy of FTR's latest Shippers Update and Trucking Update reports and a copy of this presentation

# www.ftrintel.com/sswa

www.ftrintel.com ftr@ftrintel.com 888.988.1699

Twitter: @FTRintel Blog: <u>blog.ftrintel.com</u> Podcast: <u>www.ftrintel.com/podcast</u> Updates: www.ftrintel.com/SOFTODAY

#### **FIRENCE** Transportation Intelligence

Download presentation and most recent issues of FTR's Shippers Update and Trucking Update at <u>www.ftrintel.com/sswa</u>

#### Questions?

